

#### We discussed related topics

- Terminology
- Why group behavior is useful
- How group behavior can be controlled
- Why group behavior is very hard
- Approaches to group behavior
- Examples

## From Natural to Artificial Systems

## Models of Competition and Cooperation

## **Table of Contents**

- Introduction
- Modeling a Society of Mobile Heterogeneous Individuals
- Transmitting Culture
- Deciding Whether to Interact
- Choosing How to Behave
- Examples of Implemented Systems
- □ Summary

#### Introduction

#### What is an agent?

An agent is anything that can be viewed as perceiving its environment through sensors and acting upon that environment through effectors.

(from Intelligent Agents by Dr. Jacob)



#### **Introduction (cont.)**

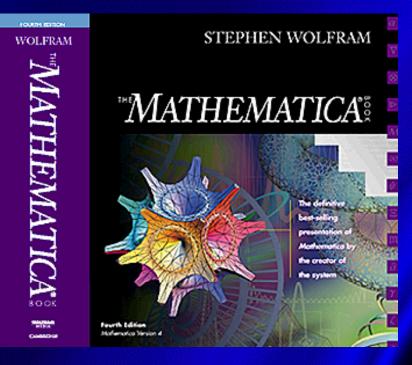


Competition – event in which persons compete

Cooperation – association of persons for common benefit



### Mathematica



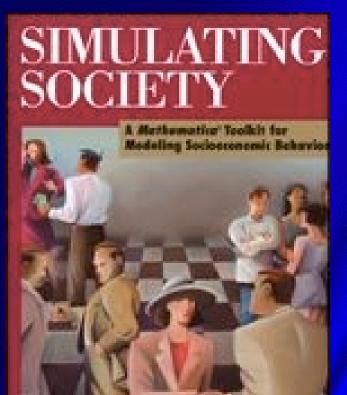
- Powerful Multi-Use Tool.
- Thousands of built in functions.
- Easy to use programming tool.
- Used for all simulations in this presentation.

Mathematica As A Programming Language

Rule based language – good for simulations

- Very strong pattern matching
- Rules for our simulations rely on this.
  - The pattern matching is used to determine which rule is carried out on the agent

## Mathematica Toolkit Simulating Society



Richard J. Gaylord & Louis J. D'Andria

- "Simulating Society" by Gaylord & D'Andria
- Simulations involving groups of agents
- Builds on others work and uses Mathematica as the tool for the simulations
- All simulations in our presentation are from this book

Modeling a Society of Mobile Heterogeneous Individuals Overview of the system

DecentralizedDiscreteDynamic

Modeling a Society of Mobile Heterogeneous Individuals Discrete dynamical system properties

Space is represented in 2-D
Each cell is defined as a state
The system evolves over time
Cells updated using rules

## Modeling a Society of Mobile Heterogeneous Individuals Simulation

Square n x n lattice
Population of density - p
The system evolves time steps - t

Modeling a Society of Mobile Heterogeneous Individuals Populating Society

An empty site has a value of 0
A site occupied by an individual has a value which is a list

Note: it is useful to focus on the lattice sites rather than on the individuals.

Modeling a Society of Mobile Heterogeneous Individuals Executing a Time Step

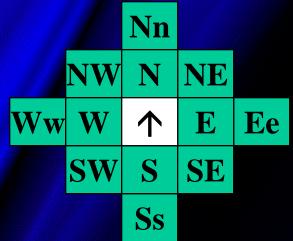
Time step is executed in two or more consecutive *partial-steps*In each partial-step, a set of rules is applied to

each site in the lattice

## Modeling a Society of Mobile Heterogeneous Individuals

#### Movement

- One agent per cell
- Neighborhood
- Direction

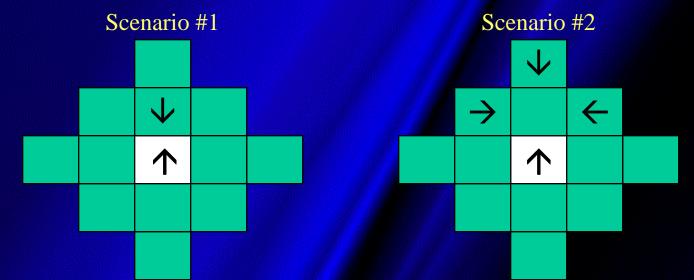


Walk rules for updating a lattice site have the form:

walk[site, N, E, S, W, NE, SE, SW, NW, Nn, Ee, Ss, Ww]

## Modeling a Society of Mobile Heterogeneous Individuals

#### Each lattice occupied by an agent becomes empty unless:



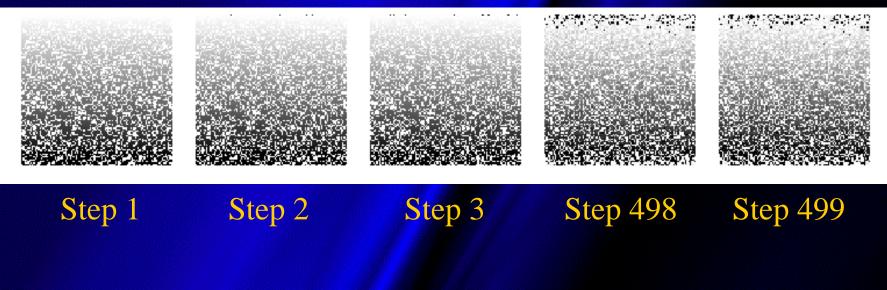
Cell remains occupied by the agent, who chooses a random direction to face

**Modeling a Society of Mobile Heterogeneous Individuals** Interaction Person to Person Person to Group **Evolving the System** 

The system evolves over t time steps, starting with the initial lattice configuration and society

## Modeling a Society of Mobile Heterogeneous Individuals Running the Simulation:

#### **Random Walkers**

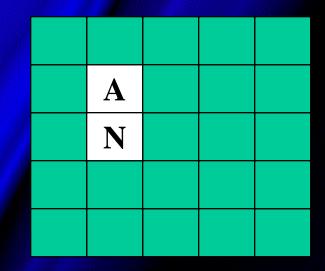


What is Cultural Transmission?



#### **Axelrod's** *Model of* **Transmission of Culture**

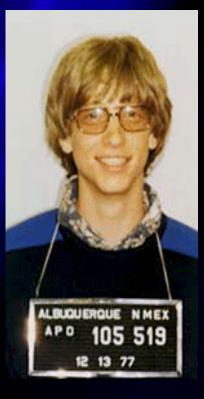
Axelrod's Model \* Consists of a Meme list of Features and Traits \* A = {3, 2, 1, 7, 5} \* N = {4, 8, 1, 2, 5}





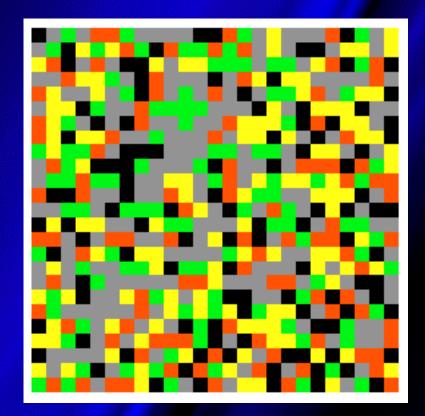
Where *x* is a randomly chosen integer between 2 and 8.

#### **Modification to Axelrod's Model** Incorporating mobility Incorporating bilateral cultural exchange **Other Models** Social Status and **Role Models**



**Bill Gates** 

#### **Running the Simulation**



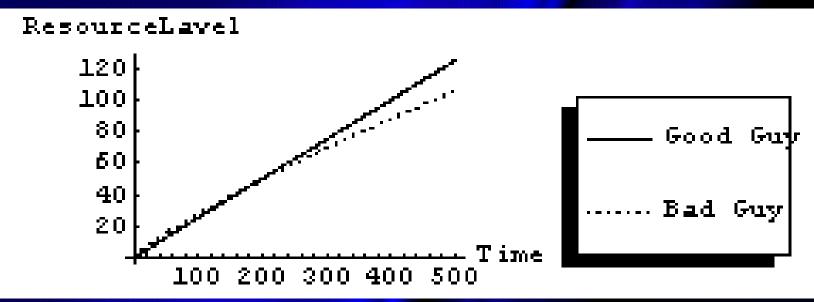
The Prisoner's Dilemma [Revisited]
\* Payoffs resulted from interaction
\* Benefit if positive payoff
\* Cost if negative payoff

The System<br/> $\bullet$  Square n by n latticeIPopulating Society<br/> $\bullet$  Empty site has 0<br/> $\bullet$  Good & Bad guysI $\bullet$  Site occupied by an individual has a list<br/> $I = \{a, b, c, d, e\}$ 

**Executing the Interaction Partial-Step** 

Memory Checking
Refuse or Accept Interaction
Update List

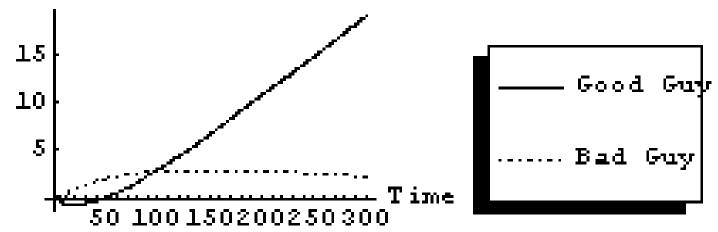
#### **Running the Simulation**



Graph of Good Guy vs. Bad Guy

#### **Public Knowledge**

#### Resource Level



Graph of Good Guy vs. Bad Guy

#### **Public Knowledge**

#### Memory List Length

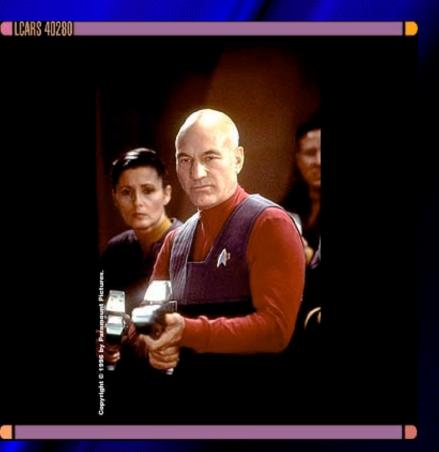


#### Graph of Good Guy vs. Bad Guy

Signals

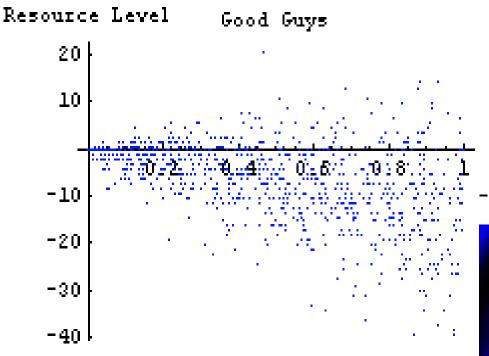
"I suggest you deactivate your emotion chip for now."

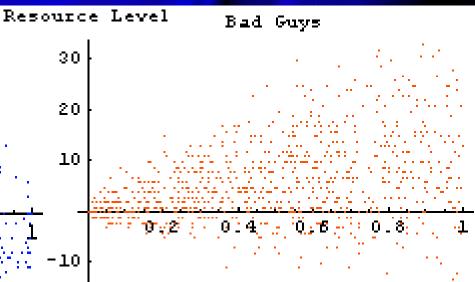
> Patrick Stewart in *Star Trek: First Contact* (1996) h



http://www.geocities.com/Area51/Vault/126/

#### **Use of Vibes**





#### Graphs of Good Guys and Bad Guys

#### **Study - The UNIX Case:**

Introduction

Too many variations of UNIX

Setting a Standard

✤UNIX International Inc. (UII)

Open Software Foundation (OSF)

Two types of Companies

#### **Study - The UNIX Case:** Uses Landscape Theory size: si propensity: p<sub>ij</sub> configuration: X ✤distance: d<sub>ii</sub> $rightarrow frustration: F_i(X)$ $\Leftrightarrow$ energy: E(X)

#### **Study - The UNIX Case:**

- Assumptions
  - Cooperation
  - Competition
- \* Additional parameters  $\alpha$  and  $\beta$  used to indicate close rivals
- Nash Equilibrium

#### **Study - The UNIX Case:**

Results: Only two configurations that were also Nash Equilibriums

pecialist	Configuration A	
Generalist	Alliance 1	Alliance 2
	Sun	DEC
	AT&T	HP
	Prime	Apollo
	IBM	Intergraph
		SGI

Configuration B		
Alliance 1	Alliance 2	
Sun	AT&T	
DEC	Prime	
HP	IBM	
	Apollo	
	Intergraph	
	SGI	